

# Matt Newlin, Ed.D.

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## PROFESSIONAL ACCOMPLISHMENTS

- Designed and managed summer melt initiative for incoming freshmen who were 38% more likely to enroll in college after participation
- Founded program dedicated to first-generation student support; provided resources and programming for over 300 students annually
- Managed \$6 million scholarship budget in partnership with donors and development officers
- Established \$500,000 need-based scholarship program to increase equity and access
- Managed college preparation programming for over 1,300 entering college freshmen
- Improved student satisfaction by 18% in one year through data-driven support and delivery
- Developed intervention methods and resources for academically at-risk undergraduates
- Managed Student Success and Retention team serving over 600 graduate students
- Established university financial literacy program for low-income, first-generation students

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| ✓ Persistence & Student Success Programs | ✓ Strategic Planning & Assessment       |
| ✓ Data-Informed Program Development      | ✓ Budget Management                     |
| ✓ Employee Training & Management         | ✓ Commitment to Equity & Social Justice |
| ✓ Data Analysis & Reporting              | ✓ Career Development & Mentoring        |
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## EDUCATION

- Doctor of Education** in Higher Education Leadership, *Maryville University* 2019  
*Dissertation title: "Interrupting Innovation: A Case Study Examining the Discontinuance of an Online Learning Pilot"*
- Master of Education** in Higher Education, *University of Missouri – St. Louis* 2011
- Bachelor of Arts** in Communication, *University of Missouri – Columbia* 2005
- Bachelor of Arts** in English, *University of Missouri – Columbia* 2005

## EMPLOYMENT HISTORY

### College Advising Corps

*Director of Rural Initiatives*

July 2018 – Present

- Established a pilot program to increase college enrollment for first-generation, low-income, and underrepresented students from rural communities; oversaw 11% increase in FAFSA completion; developed academic resources and ACT preparation
- Led long-term strategic planning for program expansion and sustainable funding with senior leaders
- Designed college preparedness curriculum and resources for first-generation and underrepresented students; provided training and guidance for national advising staff
- Oversaw student emergency funding application process and reporting; managed budgets for five schools (more than 1,300 students), including allocation and compliance
- Developed career-readiness and professional development tools for advisers entering the workforce
- Facilitated relationships and productivity of a multi-state college access alliance; ensured participants were achieving goals; maintained constant communication among colleagues and donors

### Washington University in St. Louis

Brown School of Social Work

*Director of Financial Aid*

October 2011 – June 2018

- Short- and long-range planning for student affairs departments; staff management and development; supervision, training, and evaluation of staff
- Reviewed and tracked academic progress for over 600 scholarship recipients annually; provided academic resources and advising; developed support programs to reduce scholarship revocation

- Coached undergraduate students in building leadership skills and cultural awareness
- Partnered with Career Services office to create annual professional development workshop series with 10 campus and community partners; reached over 200 students annually
- Managed 25-member Staff Council responsible for representing 4,000 full-time university staff; achieved record event attendance; collaborated with senior administrators to improve staff benefits

### **University of Missouri – St. Louis**

*Financial Aid Coordinator & Outreach Specialist*

June 2008 - October 2011

- Provided supervision and training for graduate students serving in frontline customer service roles
- Created college planning and financial aid resources for first-generation and low-income community college students transferring to a large public university
- Developed financial literacy initiatives to improve students' post-graduation preparation and success
- Managed caseload of over 600 students per year, providing superior advising and ongoing support

### **Allied College**

*Financial Aid Adviser* October 2006 – June 2008

- Advised incoming and prospective students on financial aid opportunities and financial planning
- Collaborated on Orientation and Student Welcome events, including parent and family programming
- Developed proactive retention initiatives for at-risk students facing unique personal circumstances

## **PROFESSIONAL ENGAGEMENT & SERVICE**

### **National Association of Student Personnel Administrators (NASPA)**

- KC Representative, Socioeconomic & Class Issues in Higher Education – Region IV-W: 2019 – present
- Conference Proposal Reviewer: 2018, 2019
- Member: 2015 – present

### **National Association for College Admission Counseling (NACAC)**

- SIG Discussion & Learning Leader – Rural and Small Town SIG: 2019 – present
- Member: 2018 – present

### **St. Louis Regional Financial Empowerment Coalition**

- Chair – University Partnerships, Money Smart Week: 2017

### **LeaderShape, Inc.**

- Cluster Facilitator – Washington University: 2016

### **National Association of Student Financial Aid Administrators (NASFAA)**

- Editorial Board Member: 2009 – 2011
- Member: 2008 – 2018

## **UNIVERSITY ENGAGEMENT & SERVICE**

### **Washington University in St. Louis**

- Academic Progress Counselor – College of Arts & Sciences: 2016 – 2018
- Student Group Adviser – WU for Undergraduate Socioeconomic Diversity: 2016 – 2018
- Co-Chair & Member – Danforth Staff Council: 2016 – 2018
- Member – TRIO Advisory Board: 2016 – 2018
- Trainer – Green Dot Bystander Intervention: 2017 – 2018
- Curriculum Designer & Presenter – Financial Literacy Initiative: 2016 – 2018
- Member – University Sexual Assault (Title IX) Investigation Board: 2015 – 2017

### **University of Missouri – St. Louis**

- Member – Staff Council: 2009 – 2011
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011

## INVITED SPEAKER ENGAGEMENTS

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *Where are we now?: Supporting first-generation students through a national crisis*. 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Alderson, A., Erb, M., Jehangir, R., & **Newlin, M.** (2020). *First-gen graduate and professional students: We've identified them, now how to we support them?*. 2020 NASPA Virtual Conferences on Student Success in Higher Education.

**Newlin, M.** & Seldin, A. (2020). *Demystifying the FAFSA appeals process*. Presented for the ACT Equity webinar series.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *A critical response: Supporting first-generation students through a national crisis*. Presented for the NASPA Center for First-generation Student Success, 2020 Virtual Highlights.

**Newlin, M.** (2019). Panelist for the First Generation Southwest Symposium. Presented at Northern Arizona University, Flagstaff, AZ.

Alderson, A., Erb, M., & **Newlin, M.** (2019). *Creating support resources for first-generation graduate and professional students*. Presented for the NASPA Center for First-generation Student Success Live Briefing.

**Newlin, M.** (2019). Panelist for the Rural College Access & Success Summit. Presented at Berea College, Lexington, KY.

**Newlin, M.** & Tellin, J. (2018). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the FedLoan Training Webinar Series.

## NATIONAL & REGIONAL CONFERENCE PRESENTATIONS

**Newlin, M.** (2020). *Becoming student-ready for rural populations: Examining "urbanormative" institutional barriers*. 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Marler, S. & **Newlin, M.** (2020). *Closing the college achievement gap through evidence-based advising*. To be presented at the Rural College Access and Success Summit, Scottsdale, AZ. (Conference canceled)

**Newlin, M.** & Wylie, D. (2019). *Rural students' cycles of disadvantage*. Presented for the First Generation Southwest Symposium, Northern Arizona University, Flagstaff, AZ.

**Newlin, M.** & Wylie, D. (2019). *Rural students' cycles of disadvantage*. Presented for the Celebrating First Generation Students Conference, Missouri State University, Springfield, MO.

Alderson, A. & **Newlin, M.** (2019). *What about first-gen graduate students?*. Presented for the NASPA Student Success in Higher Education Conference, Orlando, FL.

**Newlin, M.**, Archie, S., Igl, C., & Jerger, S. (2019). *Near-peer rural advising: A panel discussion with College Advising Corps advisers*. Presented for the Rural College Access & Success Summit, Lexington, KY.

**Newlin, M.** (2018). *Life after the corps: Planning for graduate school*. Presented for the College Advising Corps National Forum – West, Los Angeles, CA.

**Newlin, M.** (2018). *Rise up: Using Hamilton as a framework for understanding low-income, first-generation experiences*. Presented for the Summit on Leadership Development, St. Louis, MO.

**Newlin, M.** & Tellin, J. (2017). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the NASFAA Annual Conference, San Diego, CA.

**Newlin, M.** (2015). *Preparing your students for the challenges of financial aid*. Presented for the Missouri School Counselor Association, Cape Girardeau, MO.

## **VOLUNTEER & COMMUNITY INVOLVEMENT**

- Volunteer – Gateway Pet Guardians: 2018 – present
- Volunteer/Shift Leader – Bi-State Pet Food Pantry: 2015 – 2018
- Volunteer/Shift Leader – Stray Rescue of St. Louis: 2013 – 2016
- Board Member – HotCity Theatre: 2012 – 2014
- Founder/Director – Sham Film Festival: 2012 – 2015